



EAST WEST BANK

EAST WEST FAMILY OF COMPANIES

PRIVACY NOTICE

FACTS	WHAT DOES EAST WEST BANK DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> • Social Security number and income • Account balances and payment history • Transaction history and overdraft history <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons East West Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Do we share this information?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

QUESTIONS?

Call [888.895.5650](tel:888.895.5650) or [833.468.8356](tel:833.468.8356)

WHO WE ARE

Who is providing this notice?

- East West Bancorp, Inc.
- East West Bank
- Velo by East West Bank
- East West Bank (China) Limited
- East West Investment, Inc.
- East West Investment Services, a division of East West Bank
- East West Investment Management LLC
- East West Markets, LLC
- East West Velo Technology Service (Beijing) Limited Company

WHAT WE DO	
How do we protect your personal information?	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p> <p>We hold our employees to strict standards of conduct to ensure the confidentiality of customer information, and we require companies that we do business with to protect your information.</p>
How does East West collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> ▪ Open an account or deposit money ▪ Pay your bills or apply for a loan ▪ Use your credit or debit card <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> ▪ Sharing for affiliates' everyday business purposes – information about your credit worthiness ▪ Affiliates from using your information to market to you ▪ Sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>

DEFINITIONS	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ East West does not share with our affiliates
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ East West does not share with nonaffiliates so they can market to you
Joint Marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ▪ East West doesn't jointly market

OTHER IMPORTANT INFORMATION	
For Nevada residents only	<p>We are providing you this notice under state law. You may be placed on our internal Do Not Call List by contacting us at East West Bank, Customer Service Center, P.O. Box 927, Alhambra, CA 91802-0927; Phone Number – 888.895.5650 or 833.468.8356; email: info@eastwestbank.com. Nevada law requires we provide the following contact information: Bureau of Consumer Protection, Office of the Nevada Attorney General, 555 E. Washington St., Suite 3900, Las Vegas, NV 89101; Phone number – 702.486.3132; email: BCINFO@ag.state.nv.us.</p>

